

ALCS

WRITING COMPETITION!



The CILIP Carnegie & Kate Greenaway Children's Book Awards

THE **dailynews**

ALCS 2018 writing competition

SLEEPING WOMAN AWAKES AFTER 100 YEARS



... AND MAKES SURPRISE RECOVERY WITH LOVE'S TRUE KISS

Welcome to the **2018 ALCS CKG shadowing scheme writing competition!**

Take part in the ALCS CKG 2018 Writing Competition by **writing up your favourite story** into an article for a newspaper or website. Devised by The Authors' Licensing and Collecting Society (ALCS) for the CILIP Carnegie and Kate Greenaway Shadowing Scheme.

This year we want you to **write us a news story** – not just any old story though – we want you to take a story you know well, then turn it into a news story of no more than 300 words and send it to us. We want **clever headlines, snappy introductions** and, if you wish, some pictures of the action – as though it were a real story breaking the news.

... AND MAKES SURPRISE RECOVERY WITH LOVE'S TRUE KISS

Once upon a time there lived a king and queen who were very unhappy because they had no children. But all the king's subjects were so kind that they saw to it that the king and queen were never alone. One day the king was riding to the castle when he saw a woman carrying a bundle on her back. He called to her and she said, "I am a poor woman and I have a little daughter who is very sick. If you will let me take her to the castle, I will give you anything you wish."

HOW DO YOU WRITE A NEWS STORY?

A good news story is **short and simple**.

Its headline should **sum up the essential part of the story**, and so should the introduction.

Each sentence should reveal a new aspect of the story. When writing the first sentence, think about why you are writing this story. **What makes it interesting?**

In the example of *Sleeping Beauty*, it's that she wakes up after 100 years. In the example of *Cinderella*, it's that she finds her true love after losing her glass slipper. Also, **don't forget the five w's**: who, what, when, where, why? (and also 'how').

In the example of *Little Red Riding Hood*:

An 11 year old girl (**who**) saved her grandmother's life from a wild wolf (**what**) yesterday (**when**) in Epping Forest (**where**) after he tried to gobble the old lady up for dinner (**why**). The girl managed to escape and alert a local woodsman who came to their aid (**how**).

If you'd like some more tips, a good guide to writing news stories is on the **BBC website**.

BOOKS AND COPYRIGHT: CAN I USE SOMEONE ELSE'S STORY?

Copyright means that if someone writes an original story **it becomes their property** and they have the right, as an author, to decide how someone might use that story. For example, in real life when people want to adapt an author's work to create something new, like turning a book into a film script, they will need to **seek their permission**, usually by contacting their publisher or agent, and pay them a fee.

Don't worry, you don't need to do that for this competition. Why? See the entry covering page.

COMPETITION DEADLINE

Your story must reach us by **25 May 2018**. Send your competition entry to:

Carnegie Shadowing Scheme Competition,
The Communications Department, Authors' Licensing and Collecting Society
1st Floor, Barnard's Inn, 86 Fetter Lane, London, EC4A 1EN.

Or, alternatively, by email to: **competition@alcs.co.uk**. Unfortunately, late entries cannot be counted, so please give yourself enough time for posting. Please send your entries by **either** post or email, not both.

THE RULES

1. You must be signed up to the CILIP Carnegie Shadowing Scheme. If your school hasn't signed up, your teacher or librarian can do it for you – it's free. If you'd like to know more about the scheme and how to sign up, visit the scheme's website, www.ckg.org.uk.
2. Entrants must write the story themselves. However, feel free to talk it through with your teacher/librarian before writing the story. It will probably help you. But make sure you write the entry on your own. We can't accept group submissions.
3. Your story should not exceed 300 words.
4. Your story must reach ALCS by the deadline of **25 May 2018** and can be submitted by post or email: see the entry form for details of where to send entries.
5. We need to know who you are! Your entry should have information letting us know who you are, your shadowing group and how to contact your group leader. Also, have you told an adult such as a parent or your teacher that you are entering the competition?
6. Sometimes we don't have contact details for parents/guardians/teachers. There is a covering page in this pack with everything you need to tell us, which you can print off and include with your entry.
7. Proofread your work - you can do this with someone else. Newspapers have professional proof-readers working for them to look at journalist's work all the time – it's not cheating.
8. Have fun! This is your chance to be creative with something you love and make it your own. We can't wait to hear from you.

THE PRIZES

WINNER

The winner will receive:

- a tablet for their personal use
- tickets for them and a chaperone to the CILIP Carnegie and Kate Greenaway Awards ceremony in London on the 18th June 2018.
- a selection of Carnegie and Greenaway shortlisted books
- £500 worth of books for their school library

RUNNERS-UP

There will be two runners-up in this competition. If your work is selected as a runner-up then you will receive a selection of Carnegie and Greenaway shortlisted books.

ENTRY COVERING PAGE

This is the page you should print and fill out to accompany your work, so that we will know who you are and how to contact you.

THE TITLE OF THE BOOK THAT IS THE INSPIRATION FOR YOUR NEWS STORY:

THE NAME OF THE AUTHOR WHO WROTE THE BOOK:

YOUR NAME (FIRST AND LAST):

YOUR AGE:

YOUR SHADOWING GROUP:

YOUR LIBRARY OR SCHOOL:

SHADOWING GROUP LEADER'S NAME:

SHADOWING GROUP LEADER'S CONTACT DETAILS:

YOUR PARENT/GUARDIAN'S NAME:

YOUR PARENT/GUARDIAN'S CONTACT DETAILS:

COPYRIGHT NOTICE

The copyright for this story will be owned by the author but if we can, we'd like to use the winning and runner-up stories on our website and in our newsletter. If you **don't** want your story to be used in this way, please tick here:

I **don't** want my story published in your newsletter

If you win, publishing your story will be subject to ALCS being able to obtain permission from the author of the original work. Once the winners are announced we will attempt to seek permission from the original author before we publish your work but can only publish it if the original author of the book agrees that this is alright.

COMPETITION TEMPLATE

Your story should be **no more than** 300 words long. If you like, you can use the form below to help you or just use it as a guide when writing your story. When it's finished, email it to: competition@alcs.co.uk, or post your entry to:

Carnegie Shadowing Scheme Competition

The Communications Department,
Authors' Licensing and Collecting Society,
1st Floor, Barnard's Inn,
86 Fetter Lane,
London , EC4A 1EN.

You can send your entry either by email or as a paper copy – please **do not** send both.

NEWS HEADLINE

YOUR NEWS STORY

COMPETITION TEMPLATE

YOUR NEWS STORY (CONTINUED)

A large, empty rectangular box with a thin blue border, intended for writing a news story. The box is centered on the page and occupies most of the lower half of the page.

FURTHER INFORMATION FOR TEACHERS



WHO ARE CILIP?

The Chartered Institute of Librarians and Information Professionals (CILIP) is a charity and is the leading professional body for librarians, information specialists and knowledge managers in the United Kingdom.

What is the CILIP Carnegie Shadowing Scheme and how do I sign up?

The CILIP Carnegie and Kate Greenaway Shadowing Scheme is administered by librarians and information professionals and brings thousands of young people in schools, public libraries and other reading environments together to form book groups in which the members read and discuss the short-listed titles for the CILIP Carnegie and Kate Greenaway Medals, following the same criteria as the award judges.

A two-year Open University study, commissioned in association with the Carnegie UK Trust, has shown that the shadowing scheme is an excellent way to encourage reading for pleasure in young people and highlights the unique role that librarians play.

Find out more and sign up at: www.ckg.org.uk.



ALCS

WHO ARE ALCS?

The Authors' Licensing and Collecting Society (ALCS) is a not-for-profit organisation that makes sure writers receive money when their work has been photocopied and scanned, or when their audiovisual work has been played abroad or in a school or university.

The largest sector we pay money to is writers in the education sector, for contributions to educational resources and textbooks. We have over 90,000 members and pay out more than £30 million a year to writers. If you know anyone who writes, whether it be textbooks or anything else, tell them about us: www.alcs.co.uk.

Why are ALCS involved in the CILIP Shadowing Scheme?

As part of its ongoing commitment to raise awareness of authors' rights, ALCS has carried out various initiatives aimed at educating young people about the importance of copyright, especially in the digital age. To this end, we have developed copyright education programmes for schools, produced and shared informative resources for use by young people, and analysed the findings of the awareness work we have carried out.

See our copyright education resources on our website www.alcs.co.uk.