

# Writing 2019 Competition

ALCS



The CILIP Carnegie  
& Kate Greenaway  
Children's Book  
Awards

WELCOME TO THE 2019 ALCS CKG  
SHADOWING SCHEME WRITING COMPETITION!

WHAT'S UP ☆

Take part in the **ALCS CKG 2019 Writing Competition** by writing a diary entry from the point of view of your favourite book character.

Devised by the **Authors' Licensing and Collecting Society (ALCS)** for the **CILIP Carnegie and Kate Greenaway Shadowing Scheme**.

This year we want you to get inside the mind of your favourite book character. We want you to take a character you love, and think about an important day in their fictional lives and write a diary entry from their point of view - in no more than 300 words.

You'll need to think about what they might be thinking and feeling, any characters they may interact with, where they might be and what they're planning to do next. Each sentence should reveal a little bit more about the character and their background.

Also think about what makes that character interesting. Are they kind? Are they cheeky? Perhaps they're always having adventures!

Make sure you remember **the five Ws** too: **who, what, when, where** and **why**? Also think about **how**. In the example of Hansel and Gretel:

Dear Diary,  
Hansel and I (who) have been in the woods (where) for almost three days now! (when) I can't believe our wicked stepmother would trick us like that. (why) We did come across the most wonderful house though, (what) it's made of gingerbread and gumdrops. I wonder who lives there...

PARTY  
FRIDAY

COOL ☆

I LOVE  
YOU!

COOL ☆

# Books and copyright:

## CAN I USE SOMEONE ELSE'S STORY?

WHAT'S UP ☆



Copyright means that if someone writes an original story it becomes their property and they have the right, as an author, to decide how someone might use that story. For example, in real life when people want to adapt an author's work to create something new, like turning a book into a film script, they will need to seek their permission, usually by contacting their publisher or agent, and pay them a fee.

Don't worry, you don't need to do that for this competition. Why? See the contact details page.

### COMPETITION DEADLINE

Your story must reach us by **31 May 2019**.  
Send your competition entry to:

**Carnegie Shadowing Scheme Competition**  
**Communications Department**  
**Authors' Licensing and Collecting Society**  
**Fifth Floor, Shackleton House**  
**4 Battle Bridge Lane**  
**London SE1 2HX**

Or by email to [competition@alcs.co.uk](mailto:competition@alcs.co.uk)

Unfortunately, late entries cannot be counted, so please give yourself enough time for posting.

Please send your entries by either post or email, not both.

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# The Rules

WHAT'S UP ☆



1. You must be signed up to the CILIP Carnegie Shadowing Scheme. If your school hasn't signed up, your teacher or librarian can do it for you - it's free. If you'd like to know more about the scheme and how to sign up, visit the scheme's website, [www.ckg.org.uk](http://www.ckg.org.uk)

2. Entrants must write the story themselves. However feel free to talk it through with your teacher/librarian before writing the story. It will probably help you. But make sure you write the entry on your own. We can't accept group submissions.

3. One entry per student. Sorry, but competition entrants must work alone.

4. Your story should not exceed 300 words.

5. Your story must reach ALCS by the deadline: entries should reach us by 31 May 2019 and can be submitted by post or email - see the entry form for details of where to send entries.

6. We need to know who you are! Your entry should have information about who you are, your shadowing group and how to contact your group leader. Also, have you told an adult such as a parent or your teacher that you are entering the competition? Sometimes we don't have contact details for parents/guardians/teachers. There is a covering page in this pack with everything you need to tell us, which you can print off and include with your entry.

7. Proofread your work: you can do this with someone else. It's always best to read back through your work before you do anything else with it. Looking at it with fresh eyes will help you catch any mistakes you may have made the first time around!

8. Have fun! This is your chance to be creative with something you love and make it your own. We can't wait to hear from you.

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I LOVE YOU!

COOL ☆

# The prizes!

WHAT'S UP ☆



There will be one winner and two runners-up in this competition.

## THE WINNER WILL RECEIVE:

A tablet for their personal use

Tickets for you and a chaperone to the CILIP Carnegie and Kate Greenaway Awards ceremony in London on 18 June 2019

£500 worth of Carnegie and Greenaway shortlisted books for your school library

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AWARDS TICKET

A TABLET



£500 WORTH OF BOOKS

## RUNNERS-UP

There will be two runners-up in this competition. If you are selected as a runner-up then you will receive a selection of Carnegie and Greenaway shortlisted books.

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# Entry covering page

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This is the page you should fill out (and print if you send your entry by post) to accompany your work, so that we will know who you are and how to contact you.

The title of the book that is the inspiration for your diary entry:

The name of the author who wrote the book:

Your name (first and last):

Your age:      Your shadowing group:

Your library or school:

Shadowing group leader's name:

Shadowing group leader's contact details:

Your parent/guardian's name:

Your parent/guardian's contact details:

Any contact details or other personal information supplied will be used solely for the purposes of this competition and will be processed in accordance with the ALCS personal data and privacy policy, details of which can be found on the ALCS website [www.alcs.co.uk](http://www.alcs.co.uk)

## COPYRIGHT NOTICE

The copyright for this story will be owned by the competition entrant, but if we can, we'd like to use the winning and runner-up stories on our website and in our newsletter. If you don't want your story to be used in this way, please tick here:

I don't want my story published in your newsletter.

If you win, publishing your story will be subject to ALCS being able to obtain permission from the author of the original work. Once the winners are announced we will attempt to seek permission from the original author before we publish your work but can only publish it if the original author of the book agrees that this is ok.

WOW!

I LOVE YOU!

COOL

WHAT'S UP

# Competition template

Your diary entry should be 300 words long. If you like, you can use the form below to help you. Or just use it as a guide when writing your story.



When it's finished, email it to [competition@alcs.co.uk](mailto:competition@alcs.co.uk)

or post your entry to:

**Carnegie Shadowing Scheme Competition  
Communications Department  
Authors' Licensing and Collecting Society  
Fifth Floor, Shackleton House  
4 Battle Bridge Lane  
London SE1 2HX**

You can send your entry either by email or as a paper copy  
- please do not send both.

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WOW!  
★

I LOVE  
YOU!

★  
WHAT'S UP  
★

COOL ★

# Further Information For Teachers



The CILIP Carnegie  
& Kate Greenaway  
Children's Book  
Awards

## WHAT IS CILIP?

The Chartered Institute of Library and Information Professionals (CILIP) is a charity and the leading professional body for librarians, information specialists and knowledge managers in the UK.

## What is the CILIP Carnegie Shadowing Scheme, and how do I sign up?

The CILIP Carnegie and Kate Greenaway Shadowing Scheme is administered by librarians and information professionals and brings thousands of young people in schools, public libraries and other reading environments together to form book groups in which the members read and discuss the shortlisted titles for the CILIP Carnegie and Kate Greenaway Medals, following the same criteria as the award judges. A two-year Open University study, commissioned in association with the Carnegie UK Trust, has shown that the Shadowing Scheme is an excellent way to encourage reading for pleasure in young people and highlights the unique role that librarians play. Find out more and sign up at [ckg.org.uk](http://ckg.org.uk)

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# Further Information For Teachers

ALCS

## WHAT IS ALCS?

The Authors' Licensing and Collecting Society (ALCS) is a not-for-profit organisation that makes sure writers receive money when their work has been photocopied and scanned, or when their audiovisual work has been played abroad or in a school or university. The largest sector we pay money to is writers in the education sector, for contributions to educational resources and textbooks. We have over 100,000 members and pay out more than £30 million a year to writers. If you know anyone who writes, whether it's textbooks or anything else, tell them about us [alcs.co.uk](http://alcs.co.uk)

## WHY IS ALCS INVOLVED IN THE CLIP SHADOWING SCHEME?

As part of its ongoing commitment to raise awareness of authors' rights, ALCS has carried out various initiatives aimed at educating young people about the importance of copyright, especially in the digital age. To this end, we have developed copyright education programmes for schools, produced and shared information resources for use by young people, and analysed the findings of the awareness work we have carried out.

See our copyright education resources on our website [alcs.co.uk](http://alcs.co.uk)

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WHAT'S UP